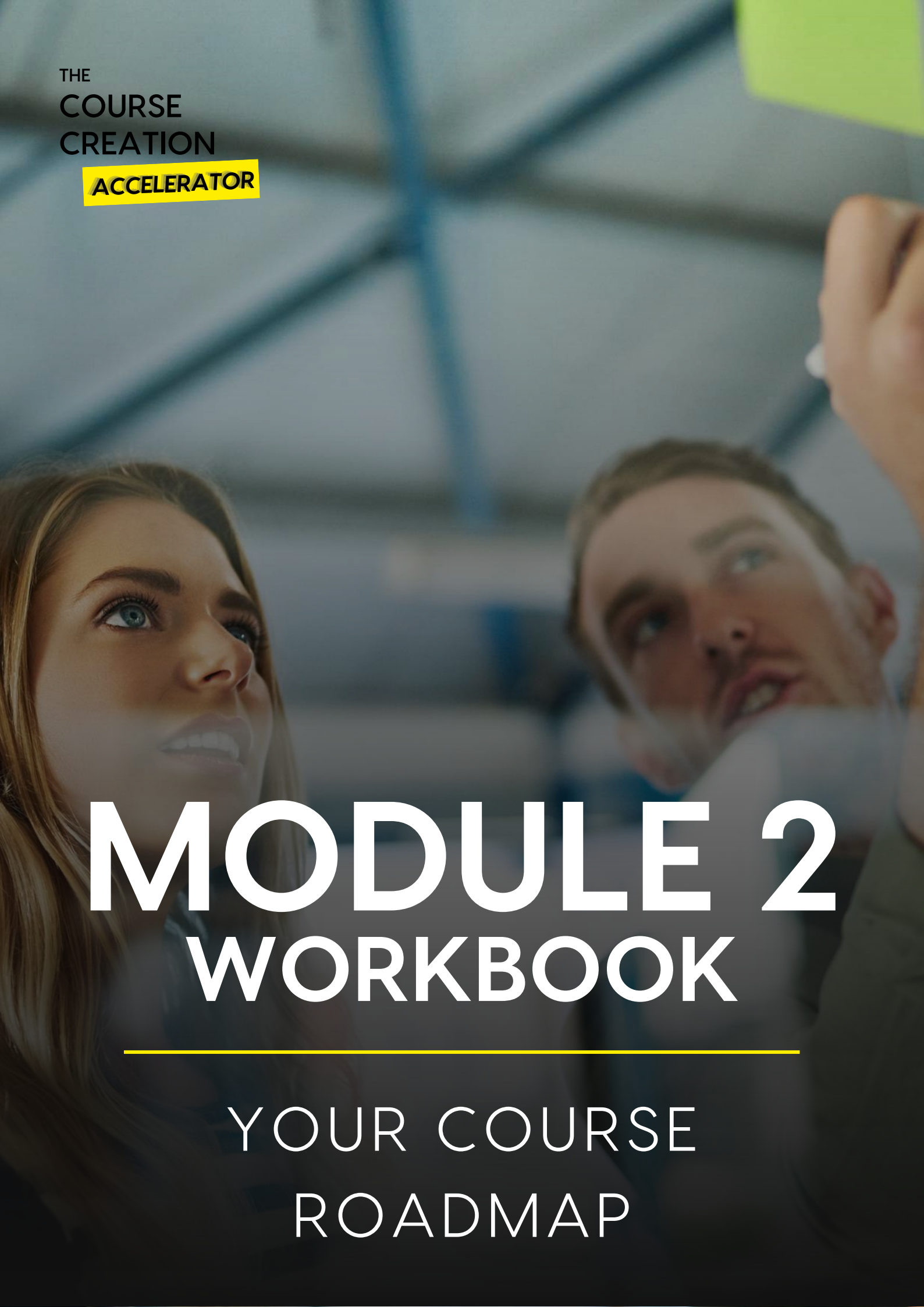


THE
COURSE
CREATION
ACCELERATOR

MODULE 2
WORKBOOK

YOUR COURSE ROADMAP

Welcome to

MODULE 2

You've made it to Module 2, where we start turning your big course idea into a practical, step-by-step roadmap. This is where the magic happens.

In this module, we'll take all the amazing ideas bouncing around in your head and organize them into a clear, actionable course structure.

By the end, you'll have every module and lesson mapped out and ready to bring to life.

This process doesn't take long—less than four hours—but the impact is huge.

A clear course roadmap saves you countless hours of stress, prevents overwhelm, and sets you up for success when it's time to film your content.

So grab your workbook, a stack of post-it notes, and your favorite pen (or whiteboard), and let's get to work. Let's DO this.

In this module we'll cover...

- [ ] A -> Z Framework
- [ ] Defining Lessons
- [ ] Creating Intros + Exits
- [ ] Lesson Structure
- [ ] Bonus: Quizzes
- [ ] Your Done Checklist

A → Z

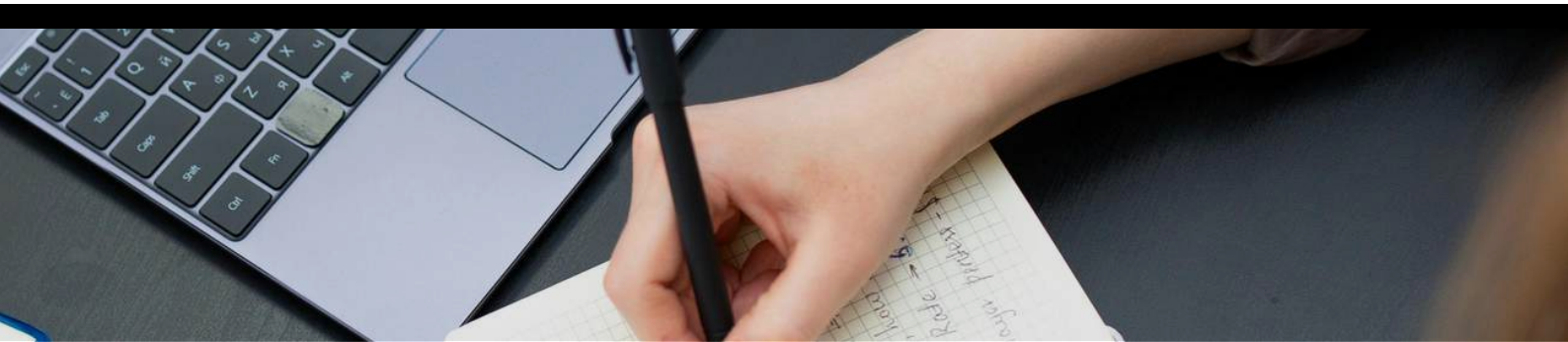
PROBLEM *BRAND NEW DAY*

Define the transformation your course offers.

Problem (A): What is your audience's pain point?
Brand New Day (Z): What will their life look like after completing your course?

PROBLEM

BRAND NEW DAY



A



Z

Now, break the journey into 6-8 milestones. Think of these as the guideposts along the way.

MILESTONE #1

MILESTONE #2

MILESTONE #3

MILESTONE #4

MILESTONE #5

MILESTONE #6

MILESTONE #7

MILESTONE #8

DEVELOPING YOUR

MODULES

MODULE NAME _____

INTRO NOTES: _____

LESSON NAME







MAIN TEACHINGS

LESSON NAME







MAIN TEACHINGS

EXIT NOTES:

QUIZ QUESTIONS	QUIZ QUESTIONS	QUIZ QUESTIONS

DEVELOPING YOUR

MODULES

MODULE NAME _____

INTRO NOTES: _____

LESSON NAME







MAIN TEACHINGS

LESSON NAME







MAIN TEACHINGS

EXIT NOTES:

QUIZ QUESTIONS	QUIZ QUESTIONS	QUIZ QUESTIONS

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Creating your

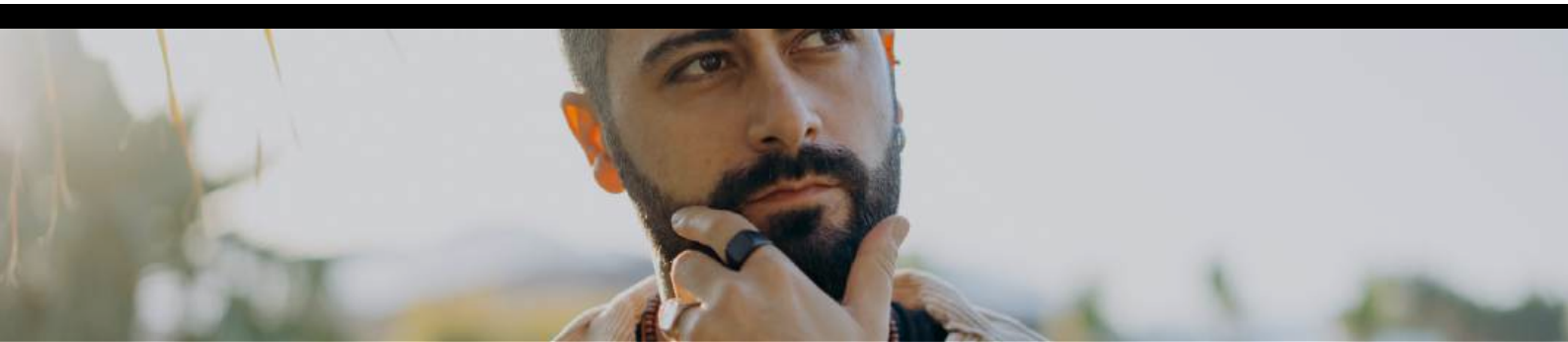
INTROS + EXITS

INTROS

- What are we going to be learning and why?
- Great place to include a story of your personal journey or a case study
- Overview of the outcomes of this particular module

EXITS

- What have we achieved?
- Congratulate them and tease into the next module
- Checklist / Expert Interviews / FAQs / Case Studies



Module 2

DONE CHECKLIST

The below is a summary of everything we've covered already in Module 2.

Check off every task below and if there's any you haven't completed, follow the page number to go back to that section and video and get it done.

Let's DO this!

Module 2 Done Checklist	
☐ Map out Problem + Brand New Day	**Lesson 2**
☐ Confirm milestones / modules (6-8)	**Lesson 2**
☐ Define your lessons for each module	**Lesson 3**
☐ Write talking points for your Module intros + exits	**Lesson 4**
☐ Create Talking Points for each lesson	**Lesson 5**
☐ Confirm Quiz questions (optional)	**Lesson 6**

NOTES

This page is all yours, champ. Jot down your big ideas, genius moments, and those "aha!" breakthroughs.



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