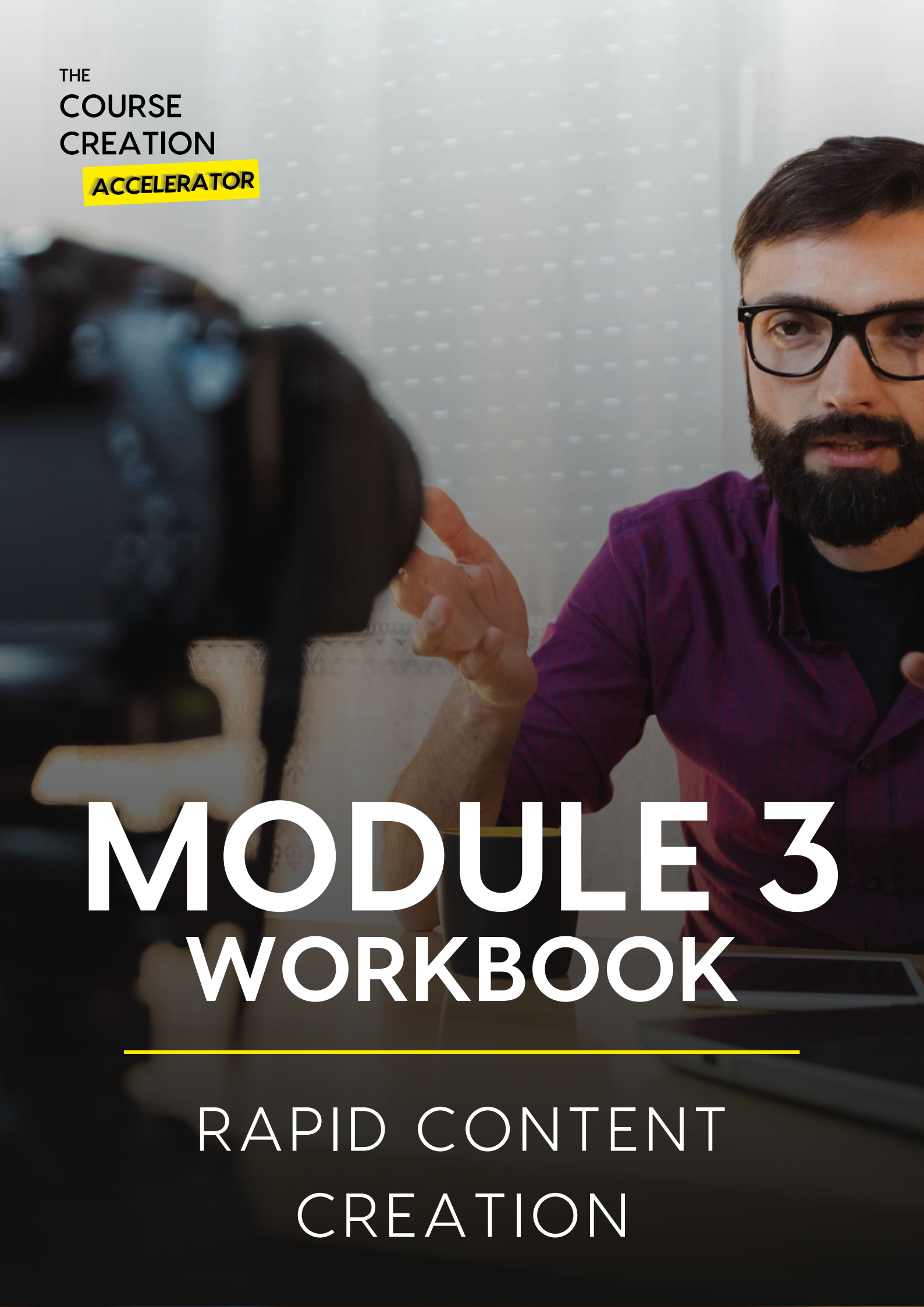
THE
COURSE
CREATION
ACCELERATOR



MODULE 3
WORKBOOK

RAPID CONTENT CREATION

Welcome to

MODULE 3

Congrats, Founder.

You've made it to Module 3, and this is where we shift gears.

Now that your course roadmap is mapped out, it's time to bring it to life with content that connects, engages, and gets results.

In this module, we'll focus on creating your course content quickly and effectively—without sacrificing quality.

Whether you're a total beginner or a seasoned pro, this module will show you how to create professional, high-impact course materials that deliver real value to your students.

By the end, you'll have the tools, techniques, and strategies to plan, film, and design your course content with confidence.

Let's get started and make it happen.

In this module we'll cover...

- [ ] Video Delivery Styles (Beginner)
- [ ] Video Delivery Styles (Advanced)
- [ ] Production Schedule
- [ ] The Build It Backwards Rule
- [ ] The 4-Day Formula
- [ ] Present Like a Pro
- [ ] Worksheet Design
- [ ] Your Done Checklist

THE SMARTER WAY TO **Create Content**



Creating a course doesn't have to be a drawn-out, stressful experience. With the 4-Day Course Creation Formula, you'll skip the confusion and jump straight into action. This proven approach breaks down the entire process into manageable steps, so you can stay focused and productive.

From structuring your content to setting up your delivery platform, you'll have everything you need to confidently launch your course. Forget perfection—this is about getting it done, launching fast, and refining as you go. The result? A professional course that's ready to sell and make an impact.

Whether you're crafting slides, shooting video, or designing worksheets, this formula gives you everything you need to stay focused and efficient. No guesswork—just a clear path to a course that sells.

5 TYPES OF **VIDEO STYLES**

BEGINNER

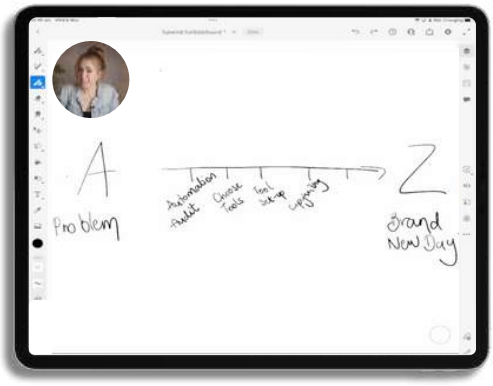
Loom + Computer



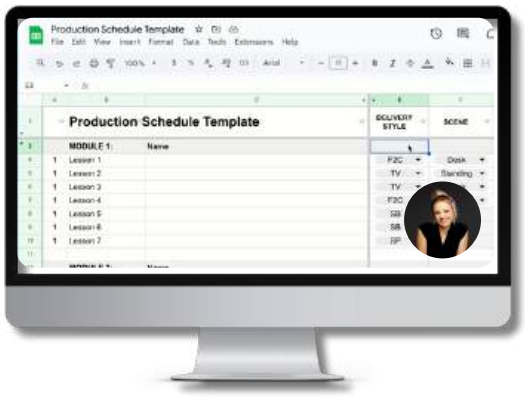
FACE TO CAMERA



SLIDE PACK



SCRIBBLE BOARD



SCREEN SHARE

You can reference these examples when filling out the "Delivery Style" section of your Production Schedule.

5 TYPES OF **VIDEO STYLES**

ADVANCED

Studio with Camera



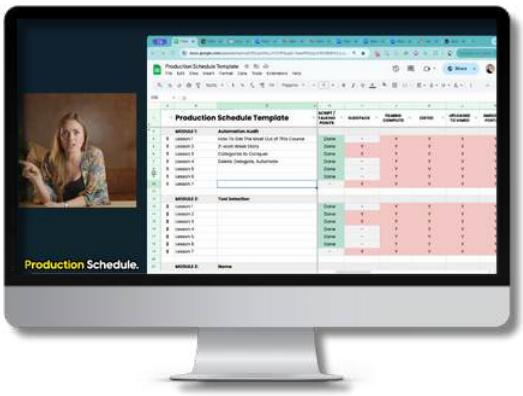
FACE TO CAMERA



SLIDEPACK



SCRIBBLE BOARD

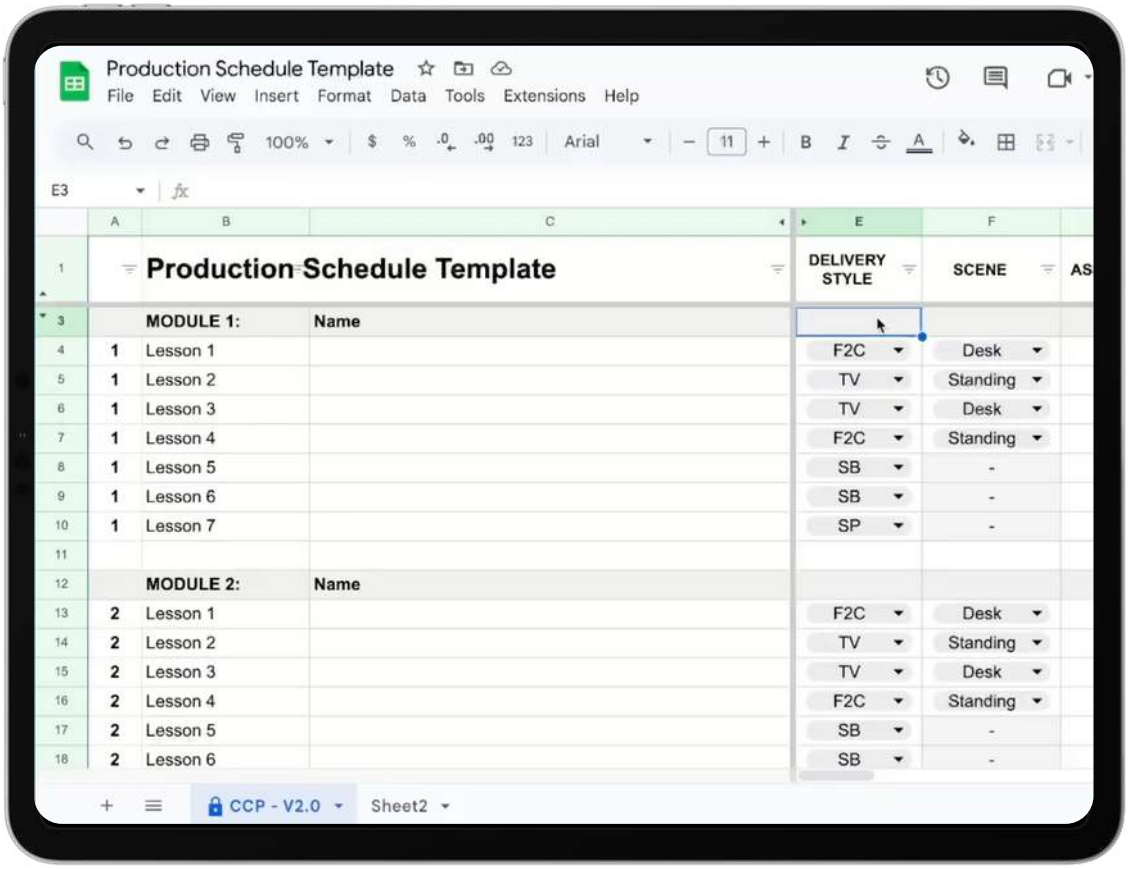


SCREENSHARE

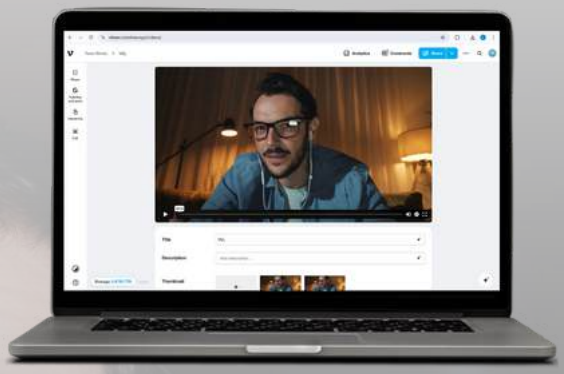
PRODUCTION

SCHEDULE TEMPLATE

Use our Template to plan your content creation process.
Assign video styles, track progress and note assets for each lesson.



*Take 30 minutes to populate up until the **Slidepack column***



4 Day

SCHEDULE



1

Talking Points + Slidepack



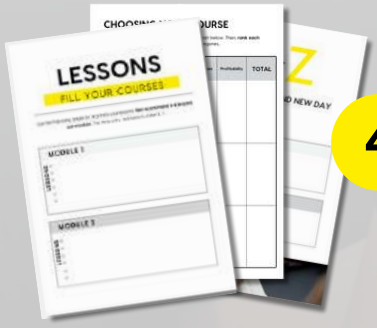
2

Film Videos



3

Edit Videos + Upload



4

Worksheets

NOMINATE A

Deadline



LET'S MAKE IT HAPPEN

Setting a deadline for your 4 days of course creation is the ultimate commitment to turning your vision into reality. When you pick your dates, you're declaring, "This is happening." Choose your dates, mark your calendar, and let's DO this!



MY "GET IT DONE"

DECLARATION

MY MODULE 1 + 2 COURSE CONTENT WILL BE DONE BY: _____

FILMING LOCATION: _____

Presenting

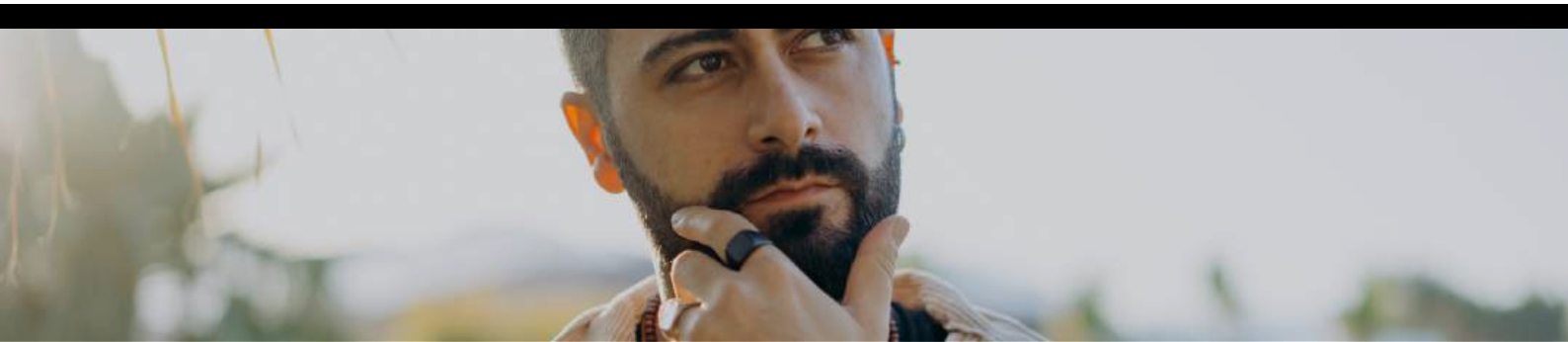
LIKE A PRO

PRESENTING TIPS

- Roll your shoulders back
- Keep your hands in the frame and use them
- Smile more than feels normal!
- Don't forget to use expression in your face to engage
- Keep filming - you can edit out any mistakes you make after

FILMING DAY HACKS

- Keep a tea with honey nearby to protect your throat
- Hydrate with water between every video
- Wear clothes to suit your brand and avoid fine stripes / patterns
- Use a handheld mirror to check hair, face + outfit before each video



Module 3

DONE CHECKLIST

The below is a summary of everything we've covered already in Module 3.

Check off every task below and if there's any you haven't completed, follow the page number to go back to that section and video and get it done.

Let's DO this!

Module 3 Done Checklist	
☐ Choose Preferred Video Styles	**Lesson 2**
☐ Complete Module Schedule to "Slidepack" column	**Lesson 3**
☐ Schedule your 4-Days of Content Creation	**Lesson 5**
☐ Practice your videos and presentation style	**Lesson 6**
☐ Film, Edit + Upload your Videos	**Bonus Module: Fear Free Filming**
☐ Design + Upload your Worksheets	**Lesson 7**